



BUSINESS SUSTAINABILITY

"IN CONVERSATION WITH" SUSTAINABILITY LEADERS

IN CONJUNCTION WITH EUROPA AWARDS FOR SUSTAINABILITY 2018 SOFT LAUNCH

5TH APRIL 2018 | DOUBLETREE BY HILTON KL

Malaysia has recently been focusing on sustainability and while maturing in its understanding of the matter, it's still developing specific strategies and policies. Being in the enviable position of benefitting from others' experience, and combined with strong guidance and support from the Malaysian Government, local businesses have been able to make great strides in sustainability within a short time frame.

At this "In Conversation With" Sustainability Leaders event, we are featuring the past winners of **Europa Awards for Sustainability 2017** together with sustainability experts to further discuss best practices in business sustainability. They will share how to avoid costly mistakes, what works, and what it takes to be a leader in the field of sustainability!

This event will take place together with the **Soft Launch of Europa Awards for Sustainability 2018** edition.

MEET OUR MODERATOR AND PANELISTS



SUNITA DEVI
Sustainability Communication Consultant & Trainer
Devcom Trends



MATTHIAS GELBER
Founder & Chief Environmental Officer
NEWERA Energy



RAJ RIDVAN SINGH
Founder & CEO
SOLS 24/7



BRIAN LARICHE
Founder & Chief Community Strategist
Lariche Community



GREGERS REIMANN
Managing Director
IEN Consultants



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PROGRAMME BRIEF

08:30 – 09:00 hrs: Registration

09:05 – 09:10 hrs: Opening remarks by Mr. Marco Winter - Executive Director, MDBC

BEST SOCIAL IMPACT WINNERS

- 09:10 – 10:10 hrs:
- Presentation by KPJ Healthcare (Large)
 - Presentation by The Lost Food Project (SME)
 - Panel Discussion on "Best Social Impact"

BEST INNOVATION IN SUSTAINABILITY WINNER

- 10:10 – 10:50 hrs:
- Presentation by Invest Energy
 - Panel Discussion on "Best Innovation in Sustainability"

10:50 – 11:15 hrs: Coffee break

BEST ENVIRONMENTAL IMPACT WINNERS

- 11:15 – 12:15 hrs:
- Presentation by Infineon Technologies (Kulim) Sdn Bhd (Large)
 - Presentation by Biotech International Asia Sdn Bhd (SME)
 - Panel Discussion on "Best Environmental Impact"

12:15 – 13:30 hrs: Lunch

12:20 – 12:25 hrs: Welcome address by Tan Sri Dr. Rebecca Sta. Maria - Chairperson, EUMCCI

12:25 – 12:35 hrs: Message from H.E. Maria Castillo Fernandez - Ambassador & Head of Delegation, Delegation of the European Union to Malaysia

12:35 – 12:50 hrs:

- Keynote address by YBhg. Dato' Seri Ir. Dr. Zaini bin Ujang - Secretary General, KeTTHA
- Presentation of certificates for Europa Awards for Sustainability 2017 Award Winners by YBhg. Dato' Seri Ir. Dr. Zaini bin Ujang

12:50 – 13:00 hrs:

- "Europa Awards for Sustainability 2018 - What's New?" by Mr. Roberto Benetello - CEO, EUMCCI
- "Assessment Process" by Ms. Alexandra Herbel - Managing Director, TÜV Rheinland

13:00 – 13:05 hrs: Europa Awards for Sustainability 2018 Soft Launch ceremony

BEST SUSTAINABILITY REPORTING WINNER

- 13:30 – 14:10 hrs:
- Presentation by Sime Darby Property Berhad
 - Panel Discussion on "Best Sustainability Reporting"

BEST SUSTAINABILITY LEADER WINNER

- 14:10 – 14:50 hrs:
- Presentation by Dr. Stelios Plainiotis
 - Panel Discussion on "Best Sustainability Leader"

14:50 – 15:15 hrs: Conclusion by Ms. Sunita Devi & Closing remarks by Mr. Marco Winter

15:15 – 16:00 hrs: Coffee break / Programme ends

FOR MORE INFORMATION, CONTACT US AT:

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