

3 LAM CPD
POINTS



BPM ASIA

**BEYOND
PROJECT
MANAGEMENT
ASIA 2014**

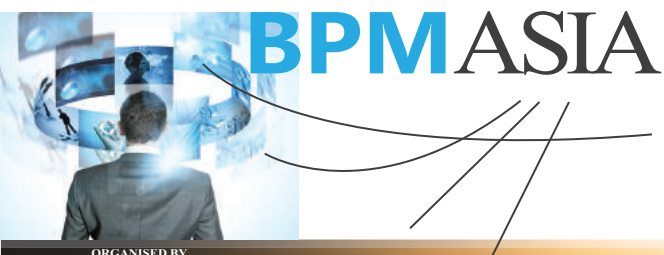
Venturing into Global Project Management

www.bpm-apac.com

**18th - 19th MARCH 2014
ISTANA HOTEL, KUALA LUMPUR**

Organised by

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group of companies



CONFERENCE OVERVIEW

Project management isn't just about the application of knowledge, skills and techniques to execute projects effectively and efficiently. It is a strategic competency for organizations, enabling them to tie project results to business goals — and thus, better compete in their markets.

Today's projects are often characterized by increased complexity and interdependencies. PricewaterhouseCoopers recently reviewed 10,640 projects from 200 companies in 30 countries and across various industries and found only 2.5% of the companies successfully completed 100% of their projects.

With the amount of projects coming up in Asia and particularly in Malaysia, there is a strong need to establish the direction of the projects and its success rate. There are good numbers of Malaysian companies who have embarked in managing projects regionally and globally that needs the heads-up of the global market.

IBM study states only 40% of global projects meet schedule, budget and quality goals. Further, they found that the biggest barriers to success are people factors; changing mindsets and attitudes – 58%; corporate culture – 49%; lack of senior management support – 32%; underestimation of project complexity - 35%.

According to the McKinsey/Oxford study, half of IT projects with budgets of over \$15 million dollars run 45% over budget, are 7% behind schedule and deliver 56% less functionality than predicted. That means that at least half the time — achieving at least \$15 million in benefits, requires spending \$59 million.

Beyond Project Management Asia 2014 conference will feature a 2-day multi streamed conference and panel discussion as well as facilitated sessions by some of the top project experts.

With project development in Asia being full force, a conference of such nature will create a platform for thought leaders to come together and share their strategies and insights for a competitive project management.

WHY YOU SHOULD ATTEND

- **UNDERSTANDING** the Asian outlook of project management
- **STRUCTURING** of public infrastructure mega projects
- **EMERGING** trends for competitive advantage
- **MEASURING** risks while maintaining quality management
- **DETERMINING** project success through effective stakeholder management
- **IMPORTANCE** of communication in project management
- **MASTERING** sustainability through green projects
- **LEARNING** from success & failures of real life case studies

WHO SHOULD ATTEND?

Construction/Infrastructure

- Project Operation Directors
- Project Directors
- Project Managers
- Engineers
- Portfolio Managers
- Infrastructure Managers
- Architects
- Quantity Surveyors

Information Technology

- Chief Technology Officers
- Chief Information Officers
- Chief Project Officers
- Head, Project Management Office
- Project Leaders
- Business Development Managers
- Risk Managers

DAY ONE - TUESDAY, 18TH MARCH 2014

8.00am	Registration	
9.00am	Welcome address by organizing chairperson, Beyond Project Management Asia 2014	
9.05am	Official opening & keynote address by YAB Datuk Fadillah Yusof, Minister of Works, Malaysia (Invited)	
9.20am	Morning Refreshments	
9.55am	Chairperson's Remark by Brian Cracknell, GPM Certified Trainer IPMA Project Excellence Award Lead Assessor	
10.00am	Project Management – The Asian Outlook <ul style="list-style-type: none"> • What has been happening in Asia? • Paradigm shift in the project development market • Developing next generation project managers 	
10.45am	Structuring of Public Infrastructure Mega Projects <ul style="list-style-type: none"> • Identifying challenges in managing mass projects • Thriving innovations with global projects • Case studies Speaker: Ian Thoms, Project Director MMC-Gamuda KVMRT (PDP) Sdn Bhd Ian has almost 40 years of mega-project experience on Mass Transit railways, with 30 years in Hong Kong, 6 years in South Africa (Gautrain) and he is now in his third year in K.L., project managing the Klang Valley MRT Project.	
11.30am	Strategic and Effective Investment Management A case study on Medini @ Iskandar Speaker: Dr Chai Kow Sin, Deputy COO Mah Sing Group Bhd Mah Sing is the country's second largest property developer which concurrently develops and manages 44 projects all around Malaysia, is currently developing the Group's biggest township and Johor's 5th township with a gross development value (GDV) of RM 5 billion.	
12.15am	Emerging Trends for Competitive Advantage <ul style="list-style-type: none"> • Turning the chaos of complex project landscapes into positive vibrations • Finding balance in a multi project environment • Unlock the business value of project portfolio management Speaker: Markus Walter, Director KPMG, Indonesia Markus draws on his 18 years of extensive international and multicultural experience working on more than 100 IT transformation programs/projects and providing consultancy and professional services. Some of the companies he has engaged with via KPMG include Siemens, Nestle, Oman Technology Consortium, Vienna International Airport etc.	
1.00pm	Networking Lunch	
	Risk and Quality Management	
	Stream One: Construction/Infrastructure	Stream Two: Information Technology
2.15pm	Session 1a Dealing with VUCA in risk <ul style="list-style-type: none"> • Volatility, Uncertainties, Complexity & Ambiguity • Volatility of price and schedule • Managing project uncertainties • Developing contingency plans 	Session 2a Managing risks in the IT projects <ul style="list-style-type: none"> • Dealing with top IT project risks • Non- technology risks in IT projects • Reducing risks, rewarding clients Speaker: Daryl Pereira, Director KPMG, Singapore Daryl was previously with Deutsche Bank as Head of PMO & Program Governance for the dual portfolios of Global Banking IT and APAC Capital Markets covering 120 programs worth over €500M
3.00pm	Session 1b Mitigating Risks And Maintaining Quality Management <ul style="list-style-type: none"> • Exploiting risks to uncover opportunities in disguise • Encouraging competition to improve process flow • Proper closure on projects to reduce risks on future projects Speaker: Srinath Orn MRICS, VP Projects Pallazio Hotels & Resorts Ltd., India. A highly respected professional with over 20 years of experience in large scale development of project management. Currently heading the Shangri-La project in Mumbai, high-rise property with 40 floors, comprising of a high-end mall on the 1st 3 floors.	Session 2b Measuring and Managing IT Project Quality <ul style="list-style-type: none"> • Why are success rates for soaring IT projects comparatively low • Success factors for managing IT project quality • Driving excellence through team work
3.45pm	Afternoon Tea	
4.15pm	Session 1c Facilitated Forum: Learning from Failures and Success of Recent Construction/Infrastructure Projects Facilitator: Andrew Lloyd, Chief Project Officer Cityneon Creations Pvt Ltd, Singapore Cityneon was involved in the architecture design and fabrication of details of several attractions in Resorts World Sentosa and Universal Studios in Singapore. Also winner of Bronze award for theme development category for Qatar Pavilion, Expo 2012, Yeosu, Korea.	Session 2c Facilitated Forum: Learning from Failures and Success of Recent IT Projects Facilitator:
5.00pm	Closing Speech	

DAY TWO - WEDNESDAY, 19TH MARCH 2014

8.00am **Registration**

9.00am **Chairperson's Remark by Brian Cracknell, GPM Certified Trainer
IPMA Project Excellence Award Lead Assessor**

9.10am **Global Sustainability – from Innovation to Execution**

- Planning and implementing global projects
- Discussing global trends in project management
- Recognising projects that build brands

Speaker: Mohd Shaharuddin, CIO | UMW Group, Malaysia

An accomplished business driven professional with over 20 years of experience is highly instrumental in setting up the Project Management Office (PMO) which consists of Business Development & Solutioning Teams and Project Managers.

Joint Presentation with: **Nor Hayati Binti Abdul Wahab, Solution Architect & Project Manager | UMW Group**

9.55am **Morning Refreshment**

10.30am **Importance of Communication in Project Management**

- Leadership communication in project management
- Managing large projects through a virtual team
- Meeting communication challenges with a diverse project team

**Speaker: Cheah Kok Hoong, CIO | Sunway Berhad
Group CEO | Hitachi Sunway Information System
Chairman | PIKOM**

Sunway Bhd is developing Sunway Iskandar, a joint venture with Khazanah Nasional Bhd with an estimated gross development value of RM12 billion. Sunway also has been working closely with Prasarana to construct the elevated Bus Rapid Transit (BRT) - Sunway Line, with the aim of addressing the traffic congestion problem of Bandar Sunway and Subang areas.

11.15am **Promoting Environmental Friendly Projects**

- Exploring the difference with main stream project management
- Making a difference by having a sustainable supply chain
- Ensuring comprehensive green project development
- Case study

Speaker: Zahilah Zahid, Vice President of Special Projects | Malaysian Green Technology Corporation (GreenTech Malaysia)

12.00pm **Mastering Sustainability through Green Projects – (Panel Discussion)**

**Facilitator: Brian Cracknell, GPM Certified Trainer
IPMA Project Excellence Award Lead Assessor**

1.00pm **Networking Lunch**

Commercial & Contractual Management

	Stream One: Construction/Infrastructure	Stream Two: Information Technology
2.15pm	<p>Session 1a Global Cross Border Contract Management</p> <ul style="list-style-type: none"> • Identifying the collateral documents in drafting contracts • Analysing post contract evaluation for project management • Staying ahead with ECI contracting <p>Speaker: Lenny Chew Director, Healthcare Infrastructure Projects MOH Holdings Pte Ltd</p>	<p>Session 2a Ensuring Success with SLA Guarantee</p> <ul style="list-style-type: none"> • Recognising the top IT project challenges • Factors contributing to outsourcing failure • Utilising SLA in improving project communication
3.00pm	<p>Session 1b Managing Potential Contractual Disputes</p> <ul style="list-style-type: none"> • Resolving contract dispute proactively • Understanding contract dispute resolution • Best practices in contract management <p>Speaker: Nandakumar Ponniya, Partner & Leading Dispute Resolution Lawyer White & Case, Singapore</p> <p>Nandakumar was identified as a "rising star" in Guide to the World's Leading Experts in Commercial Arbitration 2013. He is experienced in international arbitration and legal proceedings arising out of disputes in China, India, Indonesia, Malaysia, Myanmar, Singapore, Thailand and Vietnam involving multibillion dollar agreements.</p>	<p>Session 2b IT Infrastructure Optimisation</p> <ul style="list-style-type: none"> • Adopting intelligent Cloud-based architecture • Understanding cloud-hosting SLA • Analysing the different aspects of architectural development <p>Speaker: Dr. Dzaharudin Mansor, National Technology Officer Microsoft, Malaysia</p> <p>Some of Dr. Dzahar's achievements include developing a revenue assurance support system that helped Celcom contain revenue leakage due to billing processing. He has also developed a consolidated warranty management system for servicing Gateway Computer warranty and support for Asia-Pacific centrally for VSrouce (M) Sdn Bhd (Now Symphony).</p>
3.45pm	<p>Afternoon Tea</p>	
4.15pm	<p>Facilitated Forum: Managing Multiple Complex Integrated Construction/ Infrastructure Projects</p> <p>Facilitator: Dr. Yeoh Seong Mok, Chairman William Consulting Sdn Bhd</p> <p>Dr. Yeoh has more than 30 years of experience in managing project and has been actively involved in promoting Project Management knowledge Dr Yeoh's firm is currently the project manager for the Penang Undersea Tunnel project, valued at RM6.3 billion. Previously, he also played a major role in the constructions of projects like 2nd Penang bridge, KLIA2, Menara Celcom etc.</p>	<p>Facilitated Forum: Managing Multiple Complex Integrated IT Projects</p> <p>Facilitator:</p>
5.00pm	<p>Closing Speech</p>	

SALES CONTRACT



18th - 19th MARCH 2014

ISTANA HOTEL, KUALA LUMPUR

CONFERENCE REGISTRATION FEE PER DELEGATE	1 - 2 pax	3 - 4 pax	GROUP OF 5 AND ABOVE
EARLY BIRD <i>(valid until 24th January 2014)</i>	RM 2799	RM 2599	RM 2399
REGULAR RATE	RM 2999	RM 2799	RM 2599

CONFIRMATION

Upon receipt of your registration form, a letter of confirmation will be issued to you along with an invoice.

PAYMENT TERMS

Full payment is required before the conference or within 5 days of the receipt of invoice.

PAYMENT METHODS

1. By cheque - Cheques should be made payable to: **Professional Knowledge Centre (M) Sdn Bhd** and sent to:
B-13-5 Megan Avenue II
12 Jalan Yap Kwan Seng
50450 Kuala Lumpur
Malaysia

2. Telegraphic Transfer

Account Name: Professional Knowledge Centre (M) Sdn Bhd
Bank Name: Public Bank Berhad
Branch: Menara Public Bank, Jalan Ampang
AC No: 31 1656 4130
Currency: RM
Swift Code: PBBEMYKL

Please complete this form immediately and fax to

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at **+603 2166 5451**

or richmondy@knowledgegroupco.com

HOTEL ACCOMMODATION

For room reservations, please contact Hotel Istana Kuala Lumpur at +6 (03) 2141 9988 and mention our event to enjoy privileged room rates. Alternatively, you may download a hotel booking form from our website at www.banktechasia.com.

NOTE: It may be necessary for reasons beyond control, to change the content and timing of the event, our speaker(s) or venue, but rest assured that every effort will be made to inform participants of any changes.

TERMS AND CONDITIONS

Knowledge Group does not provide refunds for cancellations. For cancellations received in writing more than 14 working days prior to the conference you will receive a 50% Credit to be used at another Knowledge Group event for up to six months from the date of issuance. For cancellations received less than 14 working days prior to the event no credits will be issued. In the event that Knowledge Group cancels an event, delegate payments at the date of cancellation will be credited to a future Knowledge Group event and will be valid for up to six months from the date of issuance. In the event Knowledge Group postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future Knowledge Group event and will be valid for up to six months from the date of issuance. No refunds will be available for cancellations or postponements. However, a complete set of documentation will be sent to you. Substitutions are welcome at anytime. Knowledge Group is not responsible for any loss or damage as a result of a substitution, alteration, cancellation or postponement of an event. Nor will any liability be attached to Knowledge Group if this event is altered, rescheduled, postponed or cancelled due to unforeseen occurrence. For the purposes of this clause, an unforeseen occurrence shall include, but shall not be limited to: an Act of God; governmental restrictions and/or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; or any other emergency. Please note that speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organisers may require substitutions, alterations or cancellations of the speakers and/or topics. Knowledge Group reserves the right to alter or modify the advertised speakers and/or topics if necessary.

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